



NATIONAL AGRICULTURAL EXPORT DEVELOPMENT BOARD



Republic of Rwanda

10 NOV 2021

JOB RE-ADVERTISMENT NAEB VACANT POSITION FOR RECRUITMENT

The National Agriculture Export Development Board (NAEB) would like to recruit self-motivated and qualified employees to fill the following position.

| Post | Job Profile | Job Description | Key Competences |
|---|---|---|--|
| International & Regional Market Development Specialist (1) | <ul style="list-style-type: none"> Bachelor's degree in Marketing, Business Administration or International Relations with a minimum five years working experience in sales and marketing of fast moving consumer products will be an added advantage. Master's degree with specialization in marketing or international trade with three years working experience; | <p>Under the direct supervision of the Division Manager, Export Market Development and Innovation, the International & Regional Market Development Specialist will perform the following duties and responsibilities:</p> <ul style="list-style-type: none"> Setting plans and targets to achieve agro-export revenues Seeking new markets through diversified strategies Undertaking market and business intelligence to ascertain regional and International market requirements and competitors' strategies Coordinating, advocating and promoting cooperation among key stakeholders in respective Agri-export value chains. Building capacity of agri-export stakeholders to adopt to relevant regional & international market demand requirements. | <ul style="list-style-type: none"> Possess excellent administrative skills, analytical and good planning skills; E-commerce and new technologies update; Be a good communicator: Listening, gathering information and presenting information, have a convincing tack when dealing with people; Product development skills; Be flexible to work extra hours and travel on short notice; Possess excellent oral, |



✓

| | | | |
|--|---|---|--|
| | <ul style="list-style-type: none"> Exposure to internal marketing and international business environment is necessary. | <ul style="list-style-type: none"> Liaising with relevant regional & International foreign embassies in country to promote and link Agri-export stakeholders to the buyers. Collecting, collating and disseminating pertinent information on regional and international market requirements to relevant agri-export value chain stakeholders. Creating visibility Rwandan agro-exports in regional and international markets (print and electronic promotion initiatives, conferences, exhibitions and trade fairs) Exploring use of digital marketing to expand and sustain agri-export markets | <ul style="list-style-type: none"> written communication skills and people centred; Should be bilingual with strong command in either of the two languages (English, French and any other foreign language). |
|--|---|---|--|

HOW TO APPLY

The Job Title should be the subject of the email. The motivation letter of interested candidates accompanied by detailed CV with at least three referees, Photocopy of degree, certificates of similar activities, and identity card should be submitted to NAEFB E-mail: recruitment@naeb.gov.rw and copy to m.elisa@naeb.gov.rw not later than Friday 19th November 2021 at 3:00 PM.



NDIKUMANA André
Chief Finance Officer



BP 104 Kigali, Tel. (250) 252 57 56 00

Hotline 3800

