

CORPORATE OBJECTIVES

To achieve the vision and mission of NAEB, in line with ISO 9001:2015 requirements, the Strategic Plan (2019-2024) is guided by the following strategic corporate objectives, to:

1. Support innovation and research to diversify agricultural commodities for sustained export growth;
 - Gushyigikira ibihangano bishya n'ubushakashatsi mu kwongera umubare w' ibicuruzwa bikomoka k'ubuhinzi n'ubworozi byoherezwa mu mahanga;
2. Support the increase in productivity and quality in priority agricultural export value chains;
 - Gushyigikira kwongera ubwiza n'agaciro by'umusaruro w'ibikomoka k'ubuhinzi n'ubworozi byoherezwa mu mahanga;
3. Support value addition and market penetration of Rwandan agricultural commodities for export;
 - Gushyigikira ibikorwa byo kwongera agaciro no gutanga ubufasha bwo kwinjira ku masoko y'ubucuruzi bw'ibikomoka k'ubuhinzi n'ubworozi byoherezwa mu mahanga;
4. Enhance coordination and facilitate stakeholders in the agricultural export sector for sustainable growth.
 - Kurushaho kunoza imikoranire y'inzego zitandukanye, no kurushaho gutanga services nziza kandi zinoze mu gushyigikira ubucuruzi bw'ibikomoka k'ubuhinzi n'ubworozi byoherezwa mu mahanga, ku buryo burambye.

December, 2020



Claude Bizimana

Claude BIZIMANA

Chief Executive Officer /NAEB

